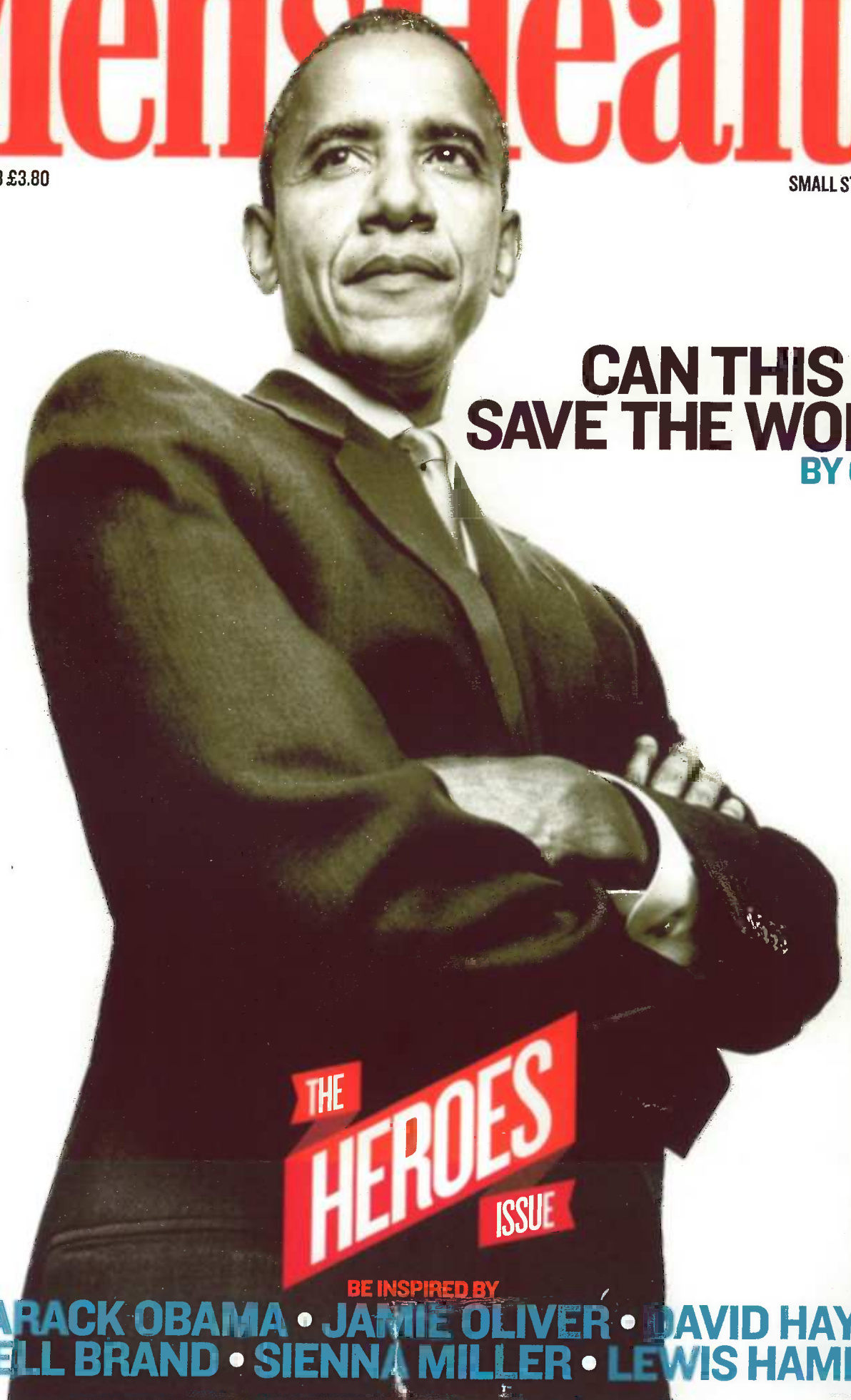


Men's Health

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SMALL STEPS, BIG RI



**CAN THIS MAN
SAVE THE WORLD**
BY CHUC

THE
HEROES
ISSUE

BE INSPIRED BY
**BARACK OBAMA • JAMIE OLIVER • DAVID HAYE
RUSSELL BRAND • SIENNA MILLER • LEWIS HAMILTON**

OCT 08 | THE BRIEF

Don't freeze in the style tundra – trail a blaze this winter with these fine threads and insider fashion tips

1 Brand new brand Tween

If you like the look of luxury without the frown of the credit card statement that goes with it, then Tween – a new young menswear brand from Turkey – is for you. Focusing on quality production, variation of textiles, and flattering cuts at prices that won't make you choke on your kebab, this Turkish delight is perfect for the man who wants to make a statement through understatement.

In particular, watch out for their superb leather accessories to add some gloss to a suit, and their unstructured knitwear, which is perfect for those of you who adhere closely to our PT section. Unlike the bitter roast coffee from the Anatolia, this refined gulp of Turkey will leave nothing but a sweet taste in your mouth.

Tween's flagship store will open in Covent Garden, London. See orkagroup.com



2 Feets ahead Keep Shoes

After the uniformity of work, you need to express yourself through your apparel – except half of the UK is wearing the same garb. So shift your focus some 5442 miles to LA's Keep shoes (keepcompany.com) who have produced a unique range of casual footwear nobody knows about this side of the pond. Until now. Check out the "Nuss" (pictured below) – a corduroy/flannel mish-mash of style that puts you at least two steps ahead of the game.



3 Style radar Corduroys

Second only to your mother licking a hanky to wipe mealtime dribbles off your face was the old girl making you wear ill-fitting corduroys. While mummy wanted a smart little soldier, you wanted a scruffy little sod. But look how mum's fashion foresight has come back to slap our stubborn little legs. Yes, corduroys have returned, and this time, thankfully, Dunhill has got involved. The luxury lifestyle brand have an awesome collection of cotton corduroys in a range of warm autumn colours. Cut narrow, the beauty of these cords is that they can be combined with just about anything – from smartening up a sweater to dressing down a shirt and blazer, or for the wannabe cads among you, pair them with a velvet jacket and brogues. Pipe and filth reputation not included. dunhill.com

4 MH wants... Tumi to you

To carry yourself properly, you need to carry your daily miscellanea properly, too. Which is where the Townhouse collection by Tumi enters the fray. These bags combine smart grey cloth and black leather to create a genuinely masculine man-bag perfectly at ease in the boardroom or the bar room. From the Brompton satchel (below) to the Kilburn suit carrier, you'll strike urban oil with this slick range. [From £310, tumi.com](http://tumi.com)



5 A classic retold The black trouser

The humble black trouser is to wardrobes what chalk is to snooker cues and what eccentric analogies are to compelling reading. Now, those savvy innovators at Topman have enlisted the talents of five of the world's top up-and-coming designers to inject some new life in this old animal. From Todd Lynn's military-styling, to Ann-Sofie Back's pleated chinos, there is a 100% woollen black trouser for every taste and waist. *All designs £65, topman.com, available at the flagship store, Oxford Street, London*

